

news +++ Interpets Tokyo
Tokyo, Japan, 2 – 5 April 2026

interpets

TOKYO

Japan's premier international pet industry fair, Interpets Tokyo, opens with expanding cross-industry participation

Tokyo, 23rd March 2026. Interpets, one of Japan's premier trade platforms for the pet sector, returns under the new name Interpets Tokyo from 2 – 5 April 2026 at Tokyo Big Sight, occupying the East Halls. While large-scale renovation work at the venue will result in a smaller exhibition area compared to previous editions, the fair still expects to welcome more than 600 exhibitors from 13 countries and regions, including companies from Canada, China, and South Korea, alongside several prominent domestic brands. The show presents the latest products and services across pet food, supplies, healthcare, home goods and consumer electronics, reflecting the industry's diversification and growth. Participation from companies outside the traditional pet sector continues to expand, with organisations such as Amazon Japan G.K., SUBARU CORPORATION, and Rakuten Group, Inc. joining the showcase. Over the four-day period, approximately 60,000 visitors are expected to attend.



Interpets Asia Pacific 2025. Source: Messe Frankfurt Japan Ltd

This year's fringe programme will feature a series of business forums and stage presentations addressing the latest developments in the pet market and offering practical industry insights. Sessions will explore topics including cross-industry business models, strategies to enhance sales performance, and approaches to nurturing the next generation of pet-related consumer communities. Additional highlights include the 'Interpets Award', presented to Ms Junko Yokota, President of the Japan Veterinary Nurses Association, in recognition of contributions to veterinary care. The award ceremony will be followed by a special lecture on the role of veterinary nurses as trusted

supporters of both animals and their owners. The fair will also host the 'Happy Grooming Contest', where professional salon groomers will demonstrate cutting-edge techniques. Through these initiatives, the show aims to foster knowledge exchange while simultaneously supporting new business opportunities within Japan's rapidly expanding pet market.

Interpets Tokyo is organised by the JAPAN PET FOOD ASSOCIATION, the Japan Pet Products Manufacturers Association, and Messe Frankfurt Japan Ltd. The show provides a meeting place for industry professionals, retailers, manufacturers and service providers. Alongside product showcases, the programme includes business networking opportunities and educational sessions designed to encourage collaboration across the expanding pet industry.

Other Interpets shows by Messe Frankfurt include:

Interpets Osaka

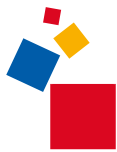
19 – 21 June 2026, INTEX Osaka

Press information and photographic material:

<https://interpets.jp.messefrankfurt.com/tokyo/en/press.htm>

Links to websites:

www.interpets.jp.messefrankfurt.com



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Background information on Messe Frankfurt

<https://www.messefrankfurt.com/frankfurt/en/press/boilerplate.html>