

News +++ Messe Frankfurt Trade Fairs India 2026

New Delhi, Gifts World Expo Delhi and Paperworld Delhi 2026 30th July – 1st August 2026



Gifts World Expo opens with the global exhibition brand Paperworld's debut in Delhi unlocking new business opportunities

New Delhi, 30th July 2026: For retailers, distributors and corporate buyers, staying ahead means constantly discovering new products, identifying reliable suppliers and responding to changing customer preferences. Responding to these evolving business needs, the 31st edition of the Gifts World Expo opens today alongside the Paperworld Delhi debut, following its legacy of five successful editions in Mumbai and driving expansion in North India. Hosted at Bharat Mandapam, New Delhi, the co-located shows feature over 850 exhibitors, 6,000 brands and 30,000 products spread across six halls and are expected to welcome more than 35,000 visitors over three days.

As demand grows for personalised gifting, premium gifting collections and high-quality stationery as well as creative materials and paper products, the need for a single platform that brings together diverse products, brands and manufacturers has become increasingly important. Building on the strong legacy of Gifts World Expo Delhi as a comprehensive marketplace for celebration and festive gifting, wedding and trousseau gifting, promotional gifting, lifestyle gifting and business gifting.

Adding a significant new dimension to the exhibition is the launch edition of Paperworld Delhi, extending one of Messe Frankfurt's globally recognised exhibition brands in the stationery, paper and paper products segment into the country's largest consumption and distribution hub. The show brings together leading manufacturers and brands across writing instruments, office and school supplies, educational solutions, creative materials, workplace essentials, premium pens, sustainable stationery packaging innovations and print finishing technologies and more, creating a focused business destination for North India's high-potential market.

Opening today at Bharat Mandapam, the inauguration ceremony was attended by distinguished dignitaries, including:

Ms Lipika Sud, Director, Lipika Sud Interiors Pvt Ltd

Mr Bharat Gulecha, Managing Director, FIGO Impex

Mr Bhavesh Jain, Chief Executive Officer (CEO) Shree Vallabh Metals (Max Fresh)

Mr Anmol Goel, Director, Powerplus

Mr Mahaveer Muhtha, Director, Mutha Impex

Mr Saumitra Prasad, CMO, DOMS Industries Ltd

Ms Pooja Jain, Managing Director, Luxor Writing Instrument Pvt Ltd

Mr Anil Malik, Delhi Chapter Head, Corporate Gifts Association of India (CGAI)

Mr Rajesh Bohra, President, Pen & Stationery Association of India - Mumbai

Mr Ashok Kumar, Secretary, The Tamil Nadu Pen Manufacturers and Dealers Association

Mr CP Sharma, President, Handloom Handicrafts Exporters Welfare Association (HHEWA)

Mr Rajiv Nagpal, President, Delhi Pen Dealers & Manufacturers Association

Ms Himani Gulati, Director, MEX Exhibitions Pvt Ltd

Mr Raj Manek, Executive Director & Board Member, Messe Frankfurt Asia Holdings Ltd

A key highlight of this year's edition is the introduction of a hall-wise product segmentation, a first for the exhibition. The structured floor plan is aimed at helping buyers navigate the venue more efficiently, enabling quicker access to relevant product categories and a more seamless sourcing experience across the show floor.

Hall 1 features Awards & Rewards, Promotional Gift Products, and Houseware & Kitchen Appliances. Hall 2 brings together Branding & Customization Machineries, Promotional Gift Products, and Electronic Gadgets & Home Appliances, while Hall 3 showcases Luxury & Premium Gifts, Gift Packaging Materials & Accessories, Confectionery, Beverage & Gourmet, Wellness, Beauty & Grooming, and Houseware & Kitchen Appliances. Hall 4 is dedicated to Apparel & Accessories, Bags & Travel Accessories, and Handicrafts, Home Décor & Home Textiles, while Hall 5 focuses on Promotional Gift Products and Electronic Gadgets & Home Appliances. Paperworld Delhi, housed in Hall 6, presents a specialised showcase of Stationery, Office Essentials & Creative Supplies.

Setting the show apart are the Start -up & Innovation Hub, Sustainability & Innovation Hub, Discovery Hub and Entertainment Hub, creating a dynamic platform for innovation, sustainability, product discovery and live engagement.

A signature highlight of Paperworld Delhi includes: the arrival of 'Creativeworld Trends 2026 Showcase': As a part of Messe Frankfurt's international trend roadshow, the trends showcase is developed by Germany's renowned trend bureau, Stilbüro bora.herke.palmisano brings the global retail trends forecasts to India through the three trend worlds: Modern Romantics, New Rebels, Cool Classics – offering visitors a first-hand look at the colors, materials, designs and creative directions shaping tomorrow's stationery, paper and crafts markets.

Speaking on the occasion, Ms Himani Gulati, Director, MEX Exhibitions Pvt Ltd, expressed: "As we open the doors to Gifts World Expo Delhi and launch Paperworld Delhi today, we are bringing together two dynamic industries on a single business platform. India's

gifting industry continues to be one of the most vibrant and dynamic markets driven by evolving consumer preferences, festive traditions, weddings, and more, driving demand for premium and personalised products. At this edition, we are witnessing exceptional participation from leading domestic and international brands, including the introduction of the first-ever China Pavilion, reflecting the potential of the gifting and stationery market. The co-location with Paperworld Delhi further broadens the experience for our exhibitors and visitors by bringing together a wider spectrum of products, brands and business opportunities. We are confident that the exhibitors and visitors will benefit from the meaningful engagement and business enquiries.”

Mr. Raj Manek, Executive Director & Board Member, Messe Frankfurt Asia Holdings Ltd, shared: “The launch of Paperworld Delhi alongside the 31st edition of Gifts World Expo marks an important milestone in strengthening India's business ecosystem for the gifting, stationery and paper industries. Following the successful five editions of this expansion responds directly to industry demand for a dedicated platform in North India. Together, the shows offer a unique show experience with new initiatives, zones, activities and installations reinforcing the vastness of these industries. We are optimistic that the exhibitors and visitors for the shows will take along new contacts and potential business opportunities from the co-located shows.”

On the sidelines of the show, engaging knowledge sessions are curated under two exclusive tracks which include: Gift Talks and Paper Talks along with workshops on Gift-Wrapping Workshop at Gift Talks and a live art activity - The Grand Brush Off at Paper Talks.

Gifts World Expo features notable brands like Adidas, Boat, Flipkart, Hawkins, ITC, Jack & Jones, Maxfresh, Milton, Powerplus, Prestige, Safari, Swiss Military, Wonderchef, Zebronics and more. Paperworld Delhi presents leading names from the stationery industry including DOMS Industries Limited, Figo Impex, G&G Global, KGOC Global LLP (KANGARO), Linc Limited, Luxor Writing Instrument Pvt Ltd, Saino Pen & Plastic Pvt Ltd, and William Penn Pvt Ltd, among others.

<https://giftsworldexpo.com/del/>

<https://paperworldnewdelhi.in.messefrankfurt.com/newdelhi/en.html>

The strategic collaboration between Messe Frankfurt Trade Fairs India Pvt Ltd and MEX Exhibitions Pvt Ltd brings together Messe Frankfurt's global exhibition leadership and MEX's extensive experience in organizing successful trade shows across India. By combining international best practices with deep industry relationships and market expertise, the partnership aims to create world-class platforms that foster business networking, industry growth, innovation, and market expansion.

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