

Find out more about Conzoom Circle – and the upcoming trade fairs.



### Interior, Table + Kitchen, Seasonal Decoration, Gifts

For all segments and sales channels of the consumer goods market: Trade fairs for lifestyle and design, including interior, products for table settings, kitchen and household, gifts, seasonal and festive decoration – also for segments such as hospitality and HoReCa, contract business, e-commerce, promotional articles and more. Messe Frankfurt is also one of the most experienced providers of global sourcing platforms with major events worldwide.



### Beauty

When it comes to cosmetics, wellness and fragrances, Messe Frankfurt's events in Dubai, Tokyo, Osaka, Fukuoka, Nagoya, Riyadh, Tashkent, and Taipei are key for making new business contacts and international dialogue within the beauty industry. The fairs are essential for all participants in the beauty market.



## Global industry expertise.



### Office, Stationery + Hobby

Trade fairs across Europe, Asia and Africa present international developments in stationery, office supplies and creative materials: From commercial and personal office supplies and printer components to equipment and furnishings, from stationery, writing instruments and school supplies to artists' supplies and tools for handicrafts. Plus, events with the latest DIY inspiration for the creative community.



### Kids

From baby carriers, buggies, experiment kits, books and films to learning aids, toys for all age groups and equipment for childcare facilities: The events in Asia cover the entire range of products and sales channels in this sector and provide a universal meeting place when it comes to the most innovative trends in the field of learning.



### Pet Supplies

The trade fairs in Japan focus on products and accessories for man's best friends, with pet food for the most diverse requirements, bowls, sleeping places, grooming and medical items, lifestyle and premium products as well as a wide range of pet toys.



# conzoom circle

the global network for lifestyle goods

# Conzoom Circle spans the global consumer goods market.

Number one in the consumer goods trade fair sector: as a global market leader Messe Frankfurt hosts around 30 industry events around the world every year – from major international trade fairs to events of regional relevance. In doing so, Messe Frankfurt co-operates with local partners to combine expertise.

With the Conzoom Circle network, it interlinks all trade fairs and further formats, offering increased opportunities to all stakeholders in the global consumer goods market and enabling the targeted development of specific markets. Sectoral knowledge and expertise are pooled. The international networking of industry players promotes communication and cooperation in this segment – and provides orientation and strong synergies.

## Industry events around the world.



### Interior, Table + Kitchen, Seasonal Decoration, Gifts

- Ambiente
- Interior Lifestyle Tokyo
- Interior Lifestyle China
- Interior Lifestyle South America  
licensed to Grupo Eletrolar
- Gifts & Lifestyle Middle East
- Nordstil
- Christmasworld
- CCBEC Shenzhen
- Corporate Gifts Show

### Beauty

- Beautyworld Middle East
- Beautyworld Saudi Arabia  
licensed to 1st Arabia Tradeshows & Conferences
- Beautyworld Japan Tokyo
- Beautyworld Japan Osaka
- Beautyworld Japan Fukuoka
- Beautyworld Japan Nagoya
- Beauty Expo
- Beautyworld Central Asia  
licensed to LLC BMC-LLP

### Office, Stationery + Hobby

- Paperworld Middle East
- Paperworld India
- Paperworld China
- Hong Kong International Stationery & School Supplies Fair
- Creativeworld
- Hobby-X

### Kids

- Child & Edu Care Japan
- Child & Edu Care Japan West
- Toy & Hobby China
- Baby & Stroller China
- Licensing China

### Pet Supplies

- Interpets Asia Pacific
- Interpets Osaka

## Tailored support for customized solutions.

At Conzoom Circle, we treat your questions, requirements and goals with the utmost importance. We provide expert advice and work with our colleagues around the world to achieve the best solution specifically for you.

### Contact us

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