

conzoom circle

the global network for
lifestyle goods

Conzoom Circle spans the global consumer goods market.

Number one in the consumer goods trade fair sector: as a global market leader Messe Frankfurt hosts around 30 industry events around the world every year – from major international trade fairs to events of regional relevance. In doing so, Messe Frankfurt co-operates with local partners to combine expertise.

With the Conzoom Circle network, it interlinks all trade fairs and further formats, offering increased opportunities to all stakeholders in the global consumer goods market and enabling the targeted development of specific markets. Sectoral knowledge and expertise are pooled. The international networking of industry players promotes communication and cooperation in this segment – and provides orientation and strong synergies.

Industry events around the world.

ambiente
christmasworld
creativeworld

nordstil

festiveworld
IZMIR

gifts & lifestyle
MIDDLE EAST

beautyworld
MIDDLE EAST

beautyworld
SAUDI ARABIA
licensed to
1st Arabia Tradeshows & Conferences

paperworld
MIDDLE EAST

playworld
MIDDLE EAST

CORPORATE
GIFTS SHOW
paperworld
INDIA

interiorlifestyle
CHINA

paperworld
CHINA

beautyworld
JAPAN OSAKA

child
edu & care
JAPAN

interpets
OSAKA

beautyworld
JAPAN NAGOYA

interiorlifestyle
TOKYO

beautyworld
JAPAN FUKUOKA

beautyworld
JAPAN TOKYO

child
edu & care
JAPAN

interpets
ASIA PACIFIC

Hong Kong International
Stationery &
School Supplies Fair
香港國際文具及學校用品展

CCBEC
SHENZHEN

toy & edu
CHINA

baby & stroller
CHINA

licensing
CHINA

Hobby X

Interior, Table + Kitchen, Seasonal Decoration, Gifts

Ambiente
Interior Lifestyle Tokyo
Interior Lifestyle China
Gifts & Lifestyle Middle East
Nordstil
Christmasworld
Festiveworld Izmir
CCBEC Shenzhen
Corporate Gifts Show

Beauty

Beautyworld Middle East
Beautyworld Saudi Arabia
licensed to 1st Arabia Tradeshows & Conferences
Beautyworld Japan Tokyo
Beautyworld Japan Osaka
Beautyworld Japan Fukuoka
Beautyworld Japan Nagoya

Office, Stationery + Hobby

Paperworld Middle East
Paperworld India
Paperworld China
Hong Kong International
Stationery & School Supplies
Creativeworld
Hobby-X

Kids

Child & Edu Care Japan
Child & Edu Care Japan West
Toy & Edu China
Baby & Stroller China
Licensing China
Playworld Middle East

Pet Supplies

Interpets Asia Pacific
Interpets Osaka

Global industry expertise.



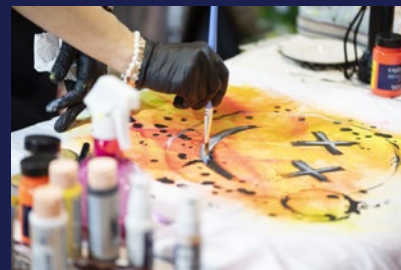
Interior, Table + Kitchen, Seasonal Decoration, Gifts

For all segments and sales channels of the consumer goods market: Trade fairs for lifestyle and design, including interior, products for table settings, kitchen and household, gifts, seasonal and festive decoration – also for segments such as hospitality and HoReCa, contract business, e-commerce, promotional articles and more. Messe Frankfurt is also one of the most experienced providers of global sourcing platforms with major events worldwide.



Beauty

When it comes to cosmetics, wellness and fragrances, Messe Frankfurt's events in the Middle East and Japan are key for making new business contacts and international dialogue within the beauty industry. The fairs are essential for all participants in the beauty market.



Office, Stationery + Hobby

Trade fairs across Europe, Asia and Africa present international developments in stationery, office supplies and creative materials: From commercial and personal office supplies and printer components to equipment and furnishings, from stationery, writing instruments and school supplies to artists' supplies and tools for handicrafts. Plus, events with the latest DIY inspiration for the creative community.



Kids

From baby carriers, buggies, experiment kits, books and films to learning aids, toys for all age groups and equipment for childcare facilities: The events in Asia cover the entire range of products and sales channels in this sector and provide a universal meeting place when it comes to the most innovative trends in the field of learning.



Pet Supplies

The trade fairs in Japan focus on products and accessories for man's best friends, with pet food for the most diverse requirements, bowls, sleeping places, grooming and medical items, lifestyle and premium products as well as a wide range of pet toys.

Find out
more about
Conzoom Circle –
and the upcoming
trade fairs.



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Tailored support for
customized solutions.

At Conzoom Circle, we treat your questions, requirements and goals with the utmost importance. We provide expert advice and work with our colleagues around the world to achieve the best solution specifically for you.

Contact us

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